

Mystwood Board Meeting

1/13/19 / 3:15 PM / Western Ave Dunkin Donuts Private Meeting Room

Minutes

In attendance: Amy Lancaster, Bob Dunham, Carrie Johnson, David Sirois, Douglas Andrews, and Dylan Sirois

Last Meeting/Follow-up

1. Approval of last meeting's Minutes 10/14/18

Motion to accept the Minutes by Doug seconded by Carrie approved 6:0

2. Treasury update -

A. Mystwood Prime: \$657.75 (1/12/19)

-There is some outstanding debt, roughly \$200 from the All Hallows Eve Event to be repaid prior to the boards next meeting in April.

-Part of the roughly \$200 included a membership card for the wholesale store BJ's and a discussion began of assisting Chapters by buying them a wholesale club membership like Sam's Club, BJ's, or Cosco so that they have easy access to cheap bulk goods, which would ideally result in them saving money that could be further invested into their Chapter.

B. Mystwood Gift Certificates - **The new treasurer, board member Dylan Sirois, will setup the infrastructure necessary to begin sales and processing of the Mystwood Gift Certificates prior to Valentine's Day.** The board also recommended spending up to \$10 on a week long advertisement to raise awareness about the new Gift Certificates. At the previous meeting the board voted to grant both Burgundar and The Keep two \$25 gift certificates for fundraising purposes and Burgundar reported that they have given out one of them so far.

3. Patreon update - Amy L.

A. Fundraising Status: Monthly contributions have dropped to roughly \$99.00

B. Usage to date: \$375.00 was utilized during the 2018 season to subsidize player entry fees.

C. Patreon should have its own Paypal account and Bank Account (Perhaps the newly available Keep Account)

4. Copyright & Trademark update - Dylan S.

A. Copyright has been applied for "Mystwood 4th Edition Rulebook" with recognition of the three authors referenced in the book. The claimant of the copyright however is "Mystwood". Cost: \$55.00

B. Trademarks are slightly more complex, but it looks like “Mystwood” should qualify as a “strong” trademark.

Dave S. will look into lawyers for the purpose of trademark and the trademark process.

5. Revisiting of Policy “A Statement on Disabilities and Accommodations”, Written by Brandin Turner, - Bob D. **Will table till next meeting so that edits can be made**
6. Treasurer Job Description - Dylan S.
 - A. Motion to AMEND Article 5.1 of the bylaws to include “Treasurer/Chief Financial Officer” Seconded by Doug, Approved 6:0
 - B. Motion to ADD “5.8 Treasurer: The Treasurer shall be the Chief Financial Officer and shall oversee and manage the finances of the Corporation. The Treasurer shall (a) approve all expenditures of corporate funds; (b) perform an audit of accounts between January and April each year; (c) maintain financial records including bank statements, receipts, and invoices; (d) disperse online payments received by the Corporation to the appropriate Chapters; (e) collect Chapter fees; and (f) track the use of gift certificates and ensure proper disbursement of funds to the appropriate Chapters.” Seconded by Carrie, Approved 6:0
7. Mystwood: Albion Review - Dylan S.
 - A. Albion was really enjoyable and the site is beautiful. The sheer size of the site makes it very easy to imagine that you have been transported into another world. The story was solid for the very first event, and in spite of some interesting weather (like a driving snow, and fierce wind) the players were eager to press forward and stay in character. All in all there were about 8-10 players most sporting new Albionese characters. One of the greatest parts about the beginning of a new chapter is the equality among the characters, both in power level and in game “social standing”. Board members look forward to attending future Albion events and hearing about its success.
8. MASI Insurance Update
 - A. The MASI Insurance will not cover events in New Hampshire
 - B. The board is interested in looking into insurance exclusively for Mystwood games. As the organization grows insurance becomes more and more important for players, game masters and the board itself.

New Business

1. Election of Officers
 - A. CEO/President - Robert Dunham
 - B. Vice-President - Carrie Johnson
 - C. CFO/Treasurer - Dylan Sirois

All approved 6:0

2. Meeting Norms Proposal - Dylan S.
 - (1) Follow the agenda (2) Be present (3) Be respectful (4) Be willing to take risks: courageous honesty (5) Use “I” statements (6) Make decisions by consensus as often as possible (7) Have fun, find humor and celebrate success (8) Attempt take no longer than 2 Hours per meeting. Motion to accept meeting norms by Bob, Seconded by Doug Approved: 6:0

3. 5th Edition Rulebook - Board Update
 - A. 5th Edition will be released for the 2019 season, it is nearly completed.

 - B. Feedback from GMs: GMs desire chapter specific PDF’s and a more universal rulebook
 - Nothing in the Chapter Specific PDF’s should counteract the universal rulebook

 - C. Travel Between Chapters

Advantages include: New player accessibility (some players can’t afford more than one player kit, or have interest in trying to remember multiple character stats. It can create some cool role play scenarios. It is helpful for new chapters to get current players to “start up their game”.

Concerns include: Players that jump between chapters can become very powerful in a number of ways; moonstone, economics, magic items, and in game connections.

Solution: Require players to choose a home chapter and if they travel away they must temporarily take a “Traveler” Occupation. The Mystwood 5th Edition Rules Committee will make the final determination but ideas include adding Marshal Traveler (4 points of armor), Trades(wo)man Traveler (4 CP in a craft you have), and Common Traveler (10 or 15 Income)

4. Chapter Fees

A. Motion by David to increase the Chapter fee from 5% per event to 10% per event effective immediately, seconded by Doug, Approved: 6:0

This increase in Chapter fees was not come to lightly by the board, however, it is necessary for the board to raise enough funds for the purchase and maintenance of a player database, which is estimated to cost roughly \$2000 upfront. Advertising and gift certificate processing has also increased the cost of operation for Mystwood Corporate, leading to a need for additional funding. It is the belief of the board that these new services will be to the benefit of players and game masters alike, strengthening our community.

5. Proposal: (to be discussed with GMs) Article 13. Financial Responsibility
Motion by Carrie to table discussion Approved 6:0

6. Mystwood Database/ Wiki

A. What are our needs/wants?

B. Development of a community powered wikipedia. Mysto-pedia? Wikiwood? Could be a great place to post new characters - attached to region articles. Good resource for maintaining constancy. Great place to add fluff naturally.

<p>Players have the ability to:</p> <ul style="list-style-type: none"> - Login with unique username and password - View multiple character sheets - View Past PELs - View BGAs, Writs, Letters, etc. - Submit PELs - Submit Pre Registrations - Submit Characters - Submit Complaints (harassment) -View Moonstone Totals -Spend Moonstone to upgrade characters 	<p>Game Masters have the ability to:</p> <ul style="list-style-type: none"> - View their player's character sheets -View Preregistrations -View PELs Grant Moonstone -Upload BGAs, Writs, Letters etc to player accounts -Upload Waivers -"Sort By" -Modify/update Character sheets 	<p>Corporate has the ability to:</p> <ul style="list-style-type: none"> - View Everything - Upload Warnings
<p>Database has the ability to:</p> <ul style="list-style-type: none"> -Deduct Moonstone for Skill Purchases and add skills or levels to character sheets -Generate a character's portal based on character submission 		

7. Creative Uses for Patreon Funds within the scope of the fundraising:
- A. “express purpose of subsidizing those of us who want to play, but can't afford it.”
 - B. “have more feast and holiday events, renting the halls with these Patreon funds and reducing the cost to everyone for these optional, mostly roleplay sessions.”

Idea's from the board:

Amy D. - Use the funds for either off-season gatherings. Something that gives back to the game.

Carrie J. - Workshop days for instruction on weapon construction, costume making, etc. Utilize funds to partially subsidize space rental and supplies

Doug A. - Subsidize large group events, perhaps find High-school's that would be willing to get a group out for a custom 1 day LARP for 10-20 Students with chaperones. Show off fighting, puzzles, stories. Get people interested.

Dylan S. - Subsidize the expense for an event at Somerset Abbey, an event center in Madison. It would function well as a cathedral or monastery setting based on the pictures. The rental is \$800-\$1000 for an 8 hour event and they do offer catering for \$15 per person. The owner was very interested in cooking a fairly authentic medieval meal for the event if we wanted one.

8. Five Year Vision - Idea's from the Board

Carrie J. -

- Compiled library of resources for all GM's to help them both grow the world and also keep true to the feel of the setting.
- Digital wavers all sites that include emergency contact info

Doug A. -

2019- 5th ed release- Albion with a steady 20 players.

2020- The release of a more interactive Player Database that manages PEL submission, Warnings, Character upgrades, Moonstones, swift letters, research, writs, titles, etc.

2021- Gamebucks fixed.

2022- Larp “Fusion center.” A collective work space for LARPs.

2023- 6th Edition, Open Chapter in Mass.

Dylan S. -

Year 1 - 2019: The release of Mystwood 5th Edition

Year 2 - 2020: The release of a more interactive Player Database that manages PEL submission, Warnings, Character upgrades, Moonstones, swift letters, research, writs, titles, etc.

Year 3 - 2021: Determine 3-4 year player retention rates at current chapters and improve retention by a reasonable percentage.

Year 4 - 2022:

Year 5 - 2023: The release of Mystwood 6th Edition and the addition of a new Chapter in Massachusetts

Previous Five Year Plan (For continued reference and contemplation)

Year 1 - 2017: 55 Player game **ACHIEVED**

Year 2 - 2018: All Mystwood events will be attended by at least 40 players.

-Average Participation at Mystwood Events 2018 between all chapters is 52

-Average Participation at Mystwood: The Keep 2018 is 53

-Average Participation at Mystwood: Burgundar 2018 is 49

-From 2016-2018 there has been a 24% increase in attendance overall

-Statistically events earlier in the season May, June, July and August get higher attendance than events later in the season September and October.

Year 3 - 2019: 60 Player game **ACHIEVED** , Release Mystwood 5th Edition

Year 4 - 2020: 60 Player game **ACHIEVED**,

Year 5 - 2021: 65 Player game **ACHIEVED**, New Chapter in Mass or New Hampshire with unique players. Buy a Church.

9. Next meeting early April

Motion to Adjourn by Bob seconded by Carrie 5:50pm, Approved 6:0