



Mystwood

Mystwood Board Meeting

1/22/20

Minutes

Attendance: David S. Dylan S. Carrie J. Doug A

Last Meeting/Follow-up

1. Approval of last meetings [Minutes](#) - Carrie J.
 - a. **Motion to accept the minutes with the change of Amy → Avery**
Approved 4:0
2. Treasury and Patreon update - Dylan S.
 - a. Current Balance \$658
 - b. Patreon Balance \$637 (21 Patrons ~\$131 a month) down by 1 Patron
 - i. Patreon Reward Brainstorming - **2-3 Ideas by February 1st.**
 - ii. Reach out to the community
3. 5th Edition Update - DONE and Purchasable online, links on website have been updated.
 - a. How do we want to handle sales in person?
 - b. **Motion to extend a nonexclusive wholesale purchase agreement to the Bonaparte Company which will permit the Bonaparte Company to determine their own retail price, but also maintain sales on Lulu.**
Approved 4:0
4. Mystwood Novgorond Winter Weather Test Review - Dylan & Doug
 - a. Overall - Successful! Maybe Dave will run a chronicle with writing support from Dylan, Doug and Carrie

New Business



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1. Nomination of Officers
 - a. President/CEO
 - i. Nomination of Dylan Sirois for President/CEO **Approved 4:0**
 - b. Vice President/Secretary
 - i. Nomination of Carrie Johnson for Vice President **Approved 4:0**
 - c. Treasurer
 - i. Nomination Doug Andrews for Treasurer **Approved 4:0**

2. Game Masters Meeting/Training/Workshop - Dylan S.
 - a. Roughly 12 people - Need Refreshments, a comfortable venue (Dan's House), one meal
 - b. Agenda Ideas
 - i. Gift Cert Training - How to Sell and Accept (15 Mins)
 - ii. Database training - Understanding the role GM's play (45 mins)
 - iii. Warning/Suspension/Disinvite Training (25 mins)
 - iv. Patreon - How to grant funds, and general expectations (15 mins)
 - v. Chapter Specific Emails (10 mins)
 - vi. How to deal with Cheating (25 mins)
 - vii. How to build/support/empower a Permanent Staff (25 mins)
 - viii. World Building (30 mins)
 - ix. Chapter Agreement - What should it contain? (25 mins)
 - x. GM Input at the Board Level? (20 mins)
 - xi. Community building

Motion to schedule/plan a half day to full day workshop prior to the main season. Doug, Dylan and Dave will head this. Approved 4:0

3. Advertising Update - **Doug A.**
 - a. Bumper stickers
 - b. Pushing T-Spring, new ideas, "tag shirts." Someone to lead up and get designs.
 - c. Philip DeFranco's Limited release method



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d. Tagging local artists

4. Facebook Engagement Update - **Doug A.**

a. Post Engagement

b. YOC - SCA Compare

c. Videos - Recommendations

**d. Motion to Boost our Main Promo Video with \$50 over the next 35 days
Approved 4:0**

e. Town Guard Recruitment Video Dave

f. TikTok video submissions Moonstone reward

g. Town Guard "Cops" spoof

h. GOAL → Do one silly video at the Concordance of Ways

5. Mystcon Planning

6. New Board members needed?

Motion to Adjourn 9:36pm Approved 3:1