

# Mystwood Board Meeting

7/21/19

## Agenda

### Last Meeting/Follow-up

1. Approval of last meeting's [Minutes](#) - Carrie J.  
**Motion to approved passed 6:0**
  
2. Treasury and Patreon update - Dylan S.
  - a. Mystwood bank 239.96
  - b. Patreon 445.87. \$104 per month
  - c. Burgundar account was closed
  - d. Patreon funds account has been linked directly to patreon thereby avoiding paypal.
  - e. Keep has set up their own bank account
  - f. Dylan is going to set up a policy and routing for chapters to pay Prime via direct deposit and to disburse from Patreon to chapters via direct deposit
  - g. Albion is currently working to set up bank account.
  - h. The Keep owes fees for one event, Albion owes for two events for a total of \$54, and Burgundar owes \$5.
  - i. Suggestion to use the chapter fees from Albion to promote the Albion chapter growth in New Hampshire by Dylan
  - j. Patreon owes Prime \$207.89 from the Packet Making Party. This has been paid.
  - k. Gift Certificates - none sold. We need to determine a better way to market these.
  
3. Facebook Page Engagement - Doug A.
  - a. Post engagement has been quite good. Most popular post was Meet the Board - Carrie edition. The spotlights have been quite popular, including one player asking when the next one was coming out. The first one was the most popular.
  - b. Other posts have been doing less well. The "we miss you" post should be posted once a month. Sarahjoy's video was fairly popular. We should reach out to her and others to ask if they are interested in doing similar.
  - c. Board posting monthly has not hit target but has definitely picked up the pace.
  - d. Photo albums have been very very good. We need to try to get more photos.
  - e. Dylan has started scheduling posts for pre-registration and PELs. We should do this.
  - f. Amy suggested doing something like AMA's or similar
  
4. Mysties - Doug A.

- a. Cost for most premade awards is prohibitive. Can we make some instead? Do we want it to be more low key or make it look a little more professional? Amy and Carrie are willing to make awards
  - b. Suggestion to put out a survey asking the community what categories they would like.
  - c. Present awards at post season packet party
  - d. Motion by Doug to create defined list of categories and a draft submission form by next meeting. Dylan has seconded. Passed 6:0**
5. Merchandising - Doug A. and Amy L.
    - a. Most is going to be very pricey. The one thing to consider still looking into would be stickers, bumper stickers, or magnets. Amy will continue to research and price out options.
  6. Database Updates - Doug A. and Bob D.
    - a. Doug's dad is unable currently. A player has approached the game to create a database using google sheets. Bob has been working with him and has been making good progress. It will be able to track updates, moonstone, etc. Right now it's not pretty, but that can be edited once the functionality is complete. We could attached waivers, warnings, etc.
  7. Patreon Packet Party Report - Carrie J. and Amy L.
    - a. Over 600 packets made and divided between the three chapters.
    - b. All the tags were cut. We should have more for the next one.
    - c. Weapon making - It was ok, but not super successful. We will probably not do this again due to cost and quality.
    - d. Earmark funds for a second packet party that will also be the Mysties. \$100 for hall rental, plus discretionary funds for refreshments and supplies.
  8. 5th Edition Update
    - a. Revised timeline - Close to done, but still in process. There are things that were missing from 4th ed (yellow tags, dysha colors, etc) that is being added back in.
    - b. Goal for completion is the end of season packet party/Mysties
    - c. Pick pocketing - discussion is ongoing.
  9. Article 13. Financial Responsibility - update on Discussion with GM's - Dylan S. and Bob D.
    - a. GM's are busy running the events. This discussion will occur after the season.
  10. Copyright & Trademark update - Dave & Dylan
    - a. Mystwood 4th ed is copyrighted. We have the documentation.
    - b. Trademarking - still in progress
  11. [Chapter Agreement Draft](#) - update on conversation with GM's - Dylan S.

- a. Initial set up fee proposed at \$250
  - b. Some sections still need to be filled in such as quality control
  - c. Breach of agreement also needs to be determined and written out
  - d. We will schedule a meeting specifically to discuss and work on the chapter agreement
12. Update on PEL and Preregistration in multi-chapter Mystwood - Bob D. and Carrie J.
- a. Preregistration and PEL forms now send directly to the chapter specific email
  - b. Should we move character updates to pre-registration?

### **New Business**

1. Officer Reports - Dylan S.
  - a. I will need to add these to future agendas.
2. Notification to the Board of who is running events - Bob D
  - a. There was some confusion over who was running Mystwood Journeys. We should make sure that there is a pathway to notify the board of any new events or changes in game runners.
3. Novgorond
  - a. Dylan has attempted to contact Bill M. multiple times with no reply. At this point we do not have a Novgorond event on the calendar. Dylan will reach out one more time.
  - b. Doug and Dylan have proposed the idea of running a Novgorond event at Burgundar in the winter.
4. Discovery Maine
  - a. Dave suggested we reach out to some local publications to build more advertising